



Social Research Methods: The Essentials

Nicholas Walliman

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Social Research Methods: The Essentials Nicholas Walliman

Nicholas Walliman is the supervisor in your students' pockets, making sure they understand all the essential methods for successfully carrying out a research project and negotiating the challenges and pitfalls. In this book, he:

- Takes students step-by-step through the research process
- Helps them formulate clear aims and objectives
- Explains all the vocabulary to understand the A – Z of research methods
- Ends each chapter with a reading guide for taking learning further with more resources to help get a deeper understanding of the issues discussed
- Improves research reports with practical advice on presenting findings in great tables, graphs and diagrams
- Opens his office door with reflective questions (and answers)
- Delivers the confidence to get started and get finished!

Social Research Methods: The Essentials is the perfect starting point and guide for your students' research project.

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