



Small Business, Big Vision: Lessons on How to Dominate Your Market from Self-Made Entrepreneurs Who Did it Right

Matthew Toren, Adam Toren

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Lessons in applying passion and perseverance from prominent entrepreneurs

In the world of entrepreneurship, your vision solidifies your resolve when things get tough, and it reminds you why you went into business in the first place. Authors, brothers, and serial entrepreneurs, Matthew and Adam Toren have compiled a wealth of valuable information on the passionate and pragmatic realities of starting your own business. They've also gathered insights from some of the world's most successful entrepreneurs. This book delivers the information that both established and budding entrepreneurs need, explains how to implement that information, and validates each lesson with real-world examples.

Small Business, Big Vision provides inspiration and practical advice on everything from creating a one-page business plan to setting up an advisory board, and also delivers a call to social entrepreneurship and sustainable business practices. This powerful book:

- Offers instruction in whether and how to seek investors
- Outlines the pros and cons of hiring employees and provides guidance on how to find the best outsourced workers
- Presents a comprehensive action plan for effective social media marketing
- Explains how to build an information empire and become an expert

Small Business, Big Vision proves that with a flexible mindset, practical skills, and the passion to keep pushing forward, entrepreneurs can find success, even in today's ever-changing business landscape.

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Celeste Silver:

A lot of people always spent their own free time to vacation or even go to the outside with them household or their friend. Did you know? Many a lot of people spent they will free time just watching TV, or even playing video games all day long. In order to try to find a new activity honestly, that is look different you can read any book. It is really fun for you. If you enjoy the book that you simply read you can spent 24 hours a day to reading a reserve. The book *Small Business, Big Vision: Lessons on How to Dominate Your Market from Self-Made Entrepreneurs Who Did it Right* it is very good to read. There are a lot of individuals who recommended this book. These folks were enjoying reading this book. If you did not have enough space bringing this book you can buy often the e-book. You can m0ore effortlessly to read this book from a smart phone. The price is not to cover but this book offers high quality.

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May Davidson:

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