

Becoming a Professional Massage Therapist: Getting to Your Destination

Stephen A. McEvoy

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Becoming a Professional Massage Therapist: Getting to Your Destination Stephen A. McEvoy You can become a professional massage therapist! That can be said with certainty because that is exactly what this author did at age 50. If you desire to be a qualified massage practitioner, this book will motivate you and provide valuable insights and guidance as you navigate the enriching path to your massage career. Topics covered include the long and rich history of therapeutic massage; selecting the right massage school; navigating licensing and certification issues; benefits of professional membership; many business issues and opportunities; effective and affordable advertising; typical massage routines; a broad synopsis about the various massage modalities, treatments and subspecialties; a chapter on pregnancy massage; plus some hard lessons and funny stories. The text is well-illustrated with many pertinent and beautiful photographs. The book's foreword is by Leslie A. Young, Ph.D., Vice President Communication of the Associated Bodywork & Massage Professionals (ABMP) and Editor-in-Chief of the Massage & Bodywork magazine. Dr. Young attests to the wealth of information and keen insights provided in the text, and describes the book as "a broad and unvarnished review of the massage profession, wonderfully packaged with beautiful illustrations." This book is a must for anyone considering or pursuing a full-time or part-time massage career. This book has bright and captivating covers and vibrant interior content with many beautiful photographs. Besides being a guiding light as you march towards your goal, this book is the perfect answer to anyone asking why you wanted to become a professional massage therapist. About the Author - Stephen McEvoy is a graduate of the Pennsylvania School of Muscle Therapy (PSMT), the curriculum of which was accredited by the Commission on Massage Training Accreditation (COMTA). His therapeutic massage training includes Swedish, Sports, Spa, Prenatal and Postpartum Massage, Hydrotherapy, and a smattering of other techniques. Steve is a Licensed Massage Therapist in Pennsylvania. He has broad experience in the massage profession, including having operated a massage business with both massage-therapist employees and subtenants. Steve has a BS degree from New York University and an MS degree from the Polytechnic Institute of New York, and he is a member of several professional societies. Steve considers himself to be very blessed to have been able to work as a professional massage therapist for more than 15 years.



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