

Building Intuition: Insights from Basic Operations Management Models and Principles: 115 (International Series in Operations Research & Management Science)

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This is the first book in the field that uses the power of the basic models and principles to provide students and managers with an "intuitive understanding" of operations management. The book touches on nine fundamental models and principles, and outlines the key insights behind each one. Some of the very biggest names in the Management Science field have developed and carefully written these chapters on the field's basic models.

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