



# Prosperity in The Age of Decline: How to Lead Your Business and Preserve Wealth Through the Coming Business Cycles

*Brian Beaulieu, Alan Beaulieu*

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### **A guide for protecting your wealth in an age of turbulent business cycles**

In *Prosperity in the Age of Decline*, Brian and Alan Beaulieu—the CEO and President of the Institute for Trend Research® (ITR)—offer an informed, meticulously-researched look at the future and the coming Great Depression. Drawing on ITR's 94.7% forecast accuracy rate, the book outlines specific, actionable strategies for capitalizing on cyclical opportunities and dodging economic danger. In this important resource, the authors reveal what it will take for individual investors and business leaders to prosper as the economy heats up prior to the predicted downturn, preserve wealth in the upcoming Great Depression, and profit on the way out of the depression. The imbalances and maladjustments have a while to play out and the authors pinpoint the investment opportunities to be had in the countdown period.

The Beaulieu's examine the major economic trends at play, such as low interest rates, burgeoning government debt, and an aging population. They discuss which trends will last and what investors should do with this knowledge in order to thrive. The book also reviews the group of leading economic indicators that most consistently achieve reliable results for predicting where the economy is headed. Designed as a useful tool for investors, the book includes a working list of key trends, describes the upside potential of each trend, and explains the potential threat stemming from a particular trend. Understanding how to capitalize on these trends and knowing how to avoid the common pitfalls are the keys to creating a solid economic future for individual investors and business leaders.

- Contains the strategies for capitalizing on cyclical opportunities and avoiding economic dangers
- Offers an examination of major economic trends
- Includes information on the leading economic indicators that most reliably achieve results
- Shows how to preserve wealth and avoid the most common investing pitfalls

This comprehensive resource offers guidelines for averting cyclical downturns and building on rising industry trends.

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