



# Ecological Perception Research, Visual Communication, and Aesthetics (Recent Research in Psychology)

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This book tries to apply James J. Gibson's ecological approach to picture perception to questions of visual communication and aesthetics; it provides examples from architecture, industrial design and the arts, to testify the feasibility of this application. Additional theoretical analyses, partly based on cross-cultural and clinical research, help supplement Gibson's basic conjecture, that picture perception is essentially based on invariants of optical structure, rather than interpretation.

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