



Logística con un enfoque latinoamericano (Spanish Edition)

Beatriz Murrieta, Ileana Castillo

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El objetivo de este eBook es brindar a los lectores un texto basado en las realidades de México y otros países de Latinoamérica, que integre los conceptos de administración de operaciones a las prácticas logísticas actuales. Esperamos que el lector disfrute la forma en que se presentan los temas de inventarios, transporte y localización de instalaciones, así como su relación con el rol de las tecnologías de información y el aprovisionamiento.

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