



The Eclectic Paradigm: A Framework for Synthesizing and Comparing Theories of International Business from Different Disciplines or Perspectives

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Originally the eclectic paradigm helped bring together and compare mainly economic theories of International Business (IB). However, today its greater value is as an integrating framework that can enable us to relate to one another the full range of IB theories that have been derived from ideas constructed at different levels of analysis, and taken from different disciplines. To help promote a greater conversation between those interested in the theoretical explanation of IB activities from various different backgrounds or starting points, this book offers a Special Collection of JIBS articles which concern the foundations and the application of the eclectic paradigm.

The Eclectic Paradigm features some of the key seminal contributions of the late John Dunning and a new introduction by Professor John Cantwell, which restates the key elements of the eclectic paradigm and explains how they have been adapted to reflect changes in the real world of international business activities.

JIBS Special Collections select popular or significant research topics to showcase the substantial contributions that the Journal of International Business Studies has made to these topics. Collated by field experts and aimed at an interdisciplinary audience, books in the series document the progression of the research area, providing alternative theories or perspectives that have enriched our understanding of the topic.

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