



LEADERSHIP: THE GANDHI WAY

Virender Kapoor

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Mahatma Gandhi needs no introduction. An icon revered by millions across the world, he led a country to freedom through methods and principles never used before. What was it about Gandhi that made him an icon? How did a frail, ordinary man bring about a revolution? And how did he manage to rope in the poor, the working class, the elite and the intelligentsia to work together?

In this one-of-a-kind self-help book, Virender Kapoor analyses Gandhi's methods and derives leadership lessons from his life, explaining how readers can successfully employ these in their own lives. He reveals how Gandhi carefully analysed situations—the precursor of SWOT analyses—before formulating the best way to deal with them. It was thus that he formulated the idea of Satyagraha. He also shows that Gandhi understood the power of emotional appeal, and used sincerity rather than empty rhetoric to maximize on this. In other words, he 'walked the talk'. These and other strategies by Gandhi provide important lessons for leaders of any era, in any capacity. The key, he reveals, is to adapt, rather than adopt, Gandhi's philosophy in action.

Inspirational yet relatable, Leadership: the Gandhi Way is a unique take on the Mahatma.

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Precisely why? Because this LEADERSHIP: THE GANDHI WAY is an unordinary book that the inside of the publication waiting for you to snap this but latter it will zap you with the secret that inside. Reading this book alongside it was fantastic author who all write the book in such awesome way makes the content within easier to understand, entertaining approach but still convey the meaning completely. So , it is good for you because of not hesitating having this any longer or you going to regret it. This unique book will give you a lot of positive aspects than the other book have such as help improving your proficiency and your critical thinking method. So , still want to hold off having that book? If I were you I will go to the reserve store hurriedly.

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