The Ethics of Information Technology and Business

Richard T. De George

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This is the first study of business ethics to take into consideration the plethora of issues raised by the Information Age.

- The first study of business ethics to take into consideration the plethora of issues raised by the Information Age.
- Explores a wide range of topics including marketing, privacy, and the protection of personal information; employees and communication privacy; intellectual property issues; the ethical issues of e-business; Internet-related business ethics problems; and the ethical dimension of information technology on society.
- Uncovers previous ignored ethical issues.
- Underlines the need for public discussion of the issues.
- Argues that computers and information technology have not necessarily developed in the most ethical manner possible.

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