



# **Information Revolution: Using the Information Evolution Model to Grow Your Business (Wiley and SAS Business Series)**

*Jim Davis, Gloria J. Miller, Allan Russell*

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A strategic model for identifying, evaluating, and improving information use

"Fundamentally changes how you look at the role of information technology and takes it to the leadership level, which is the only way for business performance to be maximized in this global economy."

--Ron Milton, Executive Vice President, Computerworld

"Information Revolution is truly a must-read for those who generate, support, and make decisions for their respective organizations. By the way, that would be everybody."

--Bob Schwartz, Vice President and Chief Information Officer,

Panasonic Corporation of North America

"As this book clearly describes, information management advances both through evolution and intelligent design. The ideas herein will help any organization avoid extinction!"

--Thomas H. Davenport, President's Distinguished Professor and Director of Research, Babson College

"This model captures the best practices from the early stage of Business Intelligence development through the most sophisticated environments where the value and nature of information is unquestioned. All of us should strive to reach the final level. And now we have the ultimate guide to help us get there."

--Claudia Imhoff, President, Intelligent Solutions, Inc.

"Managing a successful Business Intelligence effort requires a long-term view and this means leaders must have a methodology to guide them as they navigate their organization through the BI evolution. Information Revolution provides the prag-matic road map all executives can understand and follow."

--Irving Tyler, Chief Information Officer, Quaker Chemical Corporation

"Information Revolution is the perfect blend of 'what,' 'how,' and especially 'why.' This book is a must-read for those driven to excel in this information-based world, instead of being another 'me, too' along for the ride."

--Bruce Barnes, former chief information officer, Nationwide Financial Services

"Information Revolution provides a powerful framework for assessing the current state of your company's systems and its decision making capabilities. It then presents a clear process for moving your systems and your company toward an adaptive and innovative enterprise."

--Michael Hugos, Chief Information Officer, Network Services Company

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