

Illegal Procedure: A Sports Agent Comes Clean on the Dirty Business of College Football

Josh Luchs, James Dale

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For fifteen years, sports agent Josh Luchs made illegal deals with numerous college athletes, from top-tier, nationally recognized phenoms to late-round draft picks. Flagrantly flaunting NCAA and NFL Players Association rules, he made no-interest loans to players in exchange for the promise of representation on their lucrative pro contracts. After cleaning up his act in 2003, he moved to a new agency, only to be targeted and pushed out of the business for a new violation-one he arguably did not commit. Then, in October 2010, Luchs wrote a confessional article in Sports Illustrated, telling the truth about what he did and didn't do.

Since then he has taken on a new role: whistle-blowing, truth-telling reformer. And in telling his own story, Luchs pulls back the curtain on the real economy of college football: how agents win players legally and otherwise, the staggering sums colleges make from an unpaid workforce, the shortfalls of supposed full-ride scholarships, and the myth of a college education given to scholarship jocks. Including new information about major players and scandalized programs such as USC, Auburn, and Ohio State, this book pulls no punches. It's a stunning and necessary read for anyone who loves the game, and the first step toward fixing a broken system.

Praise for Josh Luchs' Sports Illustrated story:

"There are no innocents in all this-including Luchs. The difference now is Luchs isn't claiming to be innocent." -John Feinstein, Washington Post

"[Luchs pulls] the inner workings of an oily business out of the shadows."-Pat Forde, ESPN

"A must-read."-New York Times



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